



# WAHO/WON

## 2023 ANNUAL CONFERENCE



### SATURDAY, SEPTEMBER 16, 2023

- 7:00 AM** Registration, Breakfast in Resource Center
- 7:50 AM** **Welcome & Introductions**  
Tom Giever, DO, MBA; President, *Wisconsin Association of Hematology and Oncology*
- 8:00 AM** **State Legislative Update**  
Anthony T. Langenohl; *Michael Best Strategies*
- 8:30 AM** **Strategies for Managing the Tsunami of Medical Information: AI and Beyond**  
David R. Penberthy, MD, MBA; Past President, *The Association of Community Cancer Centers*
- 9:30 AM** Break in Resource Center
- 10:00 AM** **Fellows Presentations**  
Medical College Wisconsin; University of Wisconsin; Gunderson
- 10:30 AM** **Building Resilience in our Healthcare Workforce: Insights from Experience**  
J. Kim Penberthy, PhD; *University of Virginia, Chester F. Carlson Center*
- 11:30 AM** **Brain Mets - Genomics**  
Ankush Bhatia, MD; *University of Wisconsin, Carbone Cancer Center*
- 12:15 PM** Networking Lunch in Resource Center
- 1:00 PM** **WON Presentation on Ongoing Studies/New Concepts**  
Moderators: Christopher Fletcher, MD and Ryan J. Mattison, MD  
*University of Carbone Cancer Center Wisconsin Oncology Network (WON)*
- 2:00 PM** **State of the Union**  
Robin Zon, MD, FACP, FASCO; President Elect, *American Society of Clinical Oncology (ASCO)*
- 2:30 PM** **Melanoma Updates**  
Vincent Ma, MD; *University of Wisconsin, Carbone Cancer Center*
- 3:00 PM** **Precision Medicine Update**  
Hui-Zi Chen, MD, PhD; *Froedtert & the Medical College of Wisconsin*
- 3:30 PM** **Optimizing Outcomes in Advanced Metastatic Gastric Cancer**  
Nataliya Uboha, MD, PhD; *University of Wisconsin, Carbone Cancer Center*
- 4:30 PM** **Closing Remarks**  
Tom Giever, DO, MBA; President, *Wisconsin Association of Hematology and Oncology*

Please join us for:

5:30 PM More information click [here](#) scroll down the page to Targeted Oncology™ Community Case Forum