TxEISCO 2020
LEADERSHIP DAY
FRIDAY, FEBRUARY 21
OMNI FORT WORTH HOTEL
IMPROVING CANCER CARE IN OUR COMMUNITY

EXPERIENCE ENGAGING DISCUSSIONS AROUND THE COMPLEXITIES OF DELIVERING PATIENT CARE IN TEXAS!

Attend the TxSCO 2020 Leadership Day to gain valuable perspectives on the nation’s transformative shift in healthcare delivery. Designed to foster critical conversations, our agenda will deliver the most recent trends in public policy that can impact cancer care across the Lone Star State.

Take advantage of complimentary registration— just one benefit of TxSCO membership!

GAIN POLICY & CLINICAL INSIGHTS FROM OUR EXPERTS

SUSAN BAILEY, MD, President-Elect, American Medical Association

Susan Bailey, an allergist/immunologist from Fort Worth, Texas, was elected president-elect of the American Medical Association (AMA) in June 2019. Previously, she served as speaker of the AMA House of Delegates for four years and as vice speaker for four years. Dr. Bailey, who has been active in the AMA since medical school when she served as chair of the AMA Medical Student Section, has held numerous leadership positions, including as chair of the AMA. These include serving as chair of both the Advisory Panel on Women in Medicine and the AMA Council on Medical Education, and representing the AMA on the Accreditation Council for Continuing Medical Education, the American Board of Medical Specialties, and COLA.

MARSHA JONES, HillCo Partners

Ms. Jones is a partner at HillCo Partners, lobbying on behalf of healthcare, arts and entertainment, education, finance, and the Dallas Cowboys. She has more than 28 years of experience in the legislative and political arenas, having served on the staff for both House and Senate elected officials, and as the chief lobbyist for one of the country's largest trade associations. Ms. Jones has been honored with recognitions such as “Best in Health Care Under 40” and “Rising Star” by leading professional organizations, and was recently, featured on Capitol Inside’s list of Top 50 Hired Guns in Texas.

JAMES WILLSON, MD, Cancer Prevention & Research Institute of Texas (CPRIT)

Dr. Wilson leads the Cancer Prevention and Research Institute of Texas (CPRIT) academic research program in supporting innovation in cancer research and recruiting world-class cancer researchers to Texas institutions. He is nationally renowned for his work in the genetics of colorectal cancer, having spent more than three decades in the field. Dr. Willson’s research led to the development of cell and animal models for human colon cancer that have been key to identifying genetic factors in disease progression.
LEADERSHIP DAY AGENDA

11:00 AM  Registration Open, Networking Lunch in Resource Center

12:00 PM  Welcome & Introductions
Lucas Wong, MD
President, Texas Society of Clinical Oncology

12:15 PM  Legislative Priorities in 2020: Federal and State Perspectives
Marsha Jones
Hillco Partners
Marci Mutti
ADV Health, LLC
Shelagh Foster, JD
American Society of Clinical Oncology

1:15 PM  Enhancing State Advocacy Efforts through Leadership Development in ASCO
Laura Tenner, MD
UT Health San Antonio

Influencing Healthcare Policy: Perspectives from a Fellow
Ajit Bisen, MD
MD Anderson

1:45 PM  Physician Leadership in Shaping the Future of Health Care
Susan Bailey, MD
President-Elect, American Medical Association

2:30 PM  Networking Break in Resource Center

3:00 PM  American Cancer Society Cancer Action Network (ACS-CAN) Updates and Initiatives
Kay Kamm
American Cancer Society Cancer Action Network

3:30 PM  Cancer Prevention & Research Institute of Texas (CPRIT) Initiatives
James Willson, MD
Chief Scientific Officer, Cancer Prevention & Research Institute of Texas (CPRIT)

4:00 PM  Closing Remarks

OMNI FORT WORTH HOTEL
1300 Houston Street
Fort Worth, TX 76102
817.535.6664

Please note there is no room block associated with this conference. If you would like to make a reservation, please contact the hotel directly. Daily and event valet parking are available onsite for $30 per day.

COMPLIMENTARY REGISTRATION AT TXSCO.COM!

“Such a great experience to network with like-minded cancer professionals”
MEMBERSHIP BENEFITS THAT ADDRESS YOUR CHANGING NEEDS:

The TxSCO 2020 Leadership Day is a unique opportunity to make valuable connections with peers who share similar challenges in navigating today’s complex healthcare landscape. TxSCO is here for you—and your practice—in ways that extend far beyond our in-person events.

VISIT TXSCO.COM TO EXPLORE ALL THAT TxSCO MEMBERSHIP HAS TO OFFER:

- **Professional development** support with continuing education credits and educational programming
- **Unrestricted access** to the ACCC Financial Advocacy Network Boot Camp and receipt of their bi-monthly journal *Oncology Issues*, and the *Patient Assistance and Reimbursement Guide*
- **Discounted rates to national meetings** such as the ACCC 46th Annual Meeting & Cancer Center Business Summit in Washington, D.C., March 4 - 6, 2020, and the ACCC 37th National Oncology Conference, October 14 - 16, in Denver, Colorado
- **Representation** on the American Society of Clinical Oncology (ASCO) State Affiliate Council—providing a local voice to ASCO leaders—and key takeaways from the State Affiliate Leadership Conference