

# Working Together to Move the Needle on Quality, Equitable Cancer Care

JOIN OUR COMMUNITY AS AN ACCC CANCER PROGRAM MEMBER



#### JOIN OUR DIVERSE, MULTIDISCIPLINARY ORGANIZATION

The members of your cancer care team include physicians, administrators and business leaders, nurses, pharmacists, social workers, supportive care providers, researchers and more. They perform different roles but share a common goal: to provide exceptional patient care.

The ramifications of COVID-19 have made the treatment of cancer more complex than ever. ACCC--in collaboration with its members—is moving the needle to help reverse the course and to effect positive change. We encourage you and your colleagues to join us.

#### **TOGETHER WE ARE STRONGER**



**ACCC is a community of cancer centers**—representing members nationwide from all care delivery settings: comprehensive cancer programs, health systems, academic centers, community cancer programs, and private practices. Members gain access to an ongoing source of support and information to help navigate the accelerating course of change—programmatically, operationally, fiscally, and clinically.

#### **ACCC PRIORITIES INCLUDE A COMMITMENT TO:**

- Advance equitable access to quality comprehensive cancer care, including clinical trials
- Develop educational content that addresses the professional interests of all care team members
- Support member response to federal and state legislation that impacts program and patients
- **Bring** providers and patient advocacy organizations together to create educational programming that positively impacts the patient experience and outcomes
- Advocate for the recognition—and compensation—of comprehensive cancer care services

- Contribute to the development of sustainable workforce models and solutions to promote staff well-being
- Implement person-centered, sustainable approaches to cancer screening and early detection
- Provide essential knowledge on clinically impactful biomarker testing, new cancer diagnostic assay development, and fundamental precision medicine education
- Leverage healthcare technologies to transform cancer care delivery and the patient experience



Our 2021 Impact Report reflects how we came together as a community to innovate and adapt to meet the hurdles of delivering quality cancer care. View highlights, watch videos from ACCC members, and explore key resources at accc-cancer.org/impact2021.

## We are Moving the Needle on SCREENING AND EARLY DETECTION

- ACCC launched the "Rural Appalachian Lung Cancer Screening Initiative" to develop and implement person-centered and sustainable approaches to increase lung cancer screening in rural America. This program was recognized by the White House during a Cancer Moonshot forum for its potential to jumpstart cancer screenings across the nation.
- To understand how cancer programs' screening and outreach education efforts are recovering from pandemic pressures, ACCC shared strategies from members in "The Long Road to Recovery: A Snapshot of Cancer Screening in the U.S."

### We are Moving the Needle on **HEALTH EQUITY**

- The ACCC Community Oncology Research Institute (ACORI) works to establish clinical trials as a standard of care in treatment plans and to help achieve equitable cancer care delivery. A Call to Action Summit identified 200+ action items for engaging patients, caregivers, and their communities to strengthen oncology research.
- ACCC and ASCO released joint recommendations that underscore the need for inclusive participation in clinical trials to understand potential differences in efficacy and safety across diverse populations, mitigate racial and ethnic disparities in health outcomes, and promote equity and justice.

## We are Moving the Needle on **PRECISION MEDICINE IMPLEMENTATION**

- ACCC's precision medicine portfolio provides essential knowledge on cancer screening updates, clinically impactful biomarker testing, new cancer diagnostic assay development, and fundamental education for multidisciplinary team members through webinars, podcasts, publications, resource libraries, and more.
- ACCC is focused on reducing barriers to biomarker testing implementation by streamlining verbiage and defining terminology, so all care team members have a shared understanding of precision medicine fundamentals.

## We are Moving the Needle on QUALITY IMPROVEMENT

- Cancer Program Members are invited to participate in Quality Improvement (QI) Workshops to help reduce variations in care, address care team efficiency, support measurable improvements in clinical skills, and improve the experience and outcomes of people with cancer.
- ACCC conducted a process improvement initiative "Fostering Excellence in Care and Outcomes in Patients with Stage III/IV NSCLC," which resulted in the creation of tools that incorporated the latest evidence and clinical practice guidelines.

The ACCC 2022-23 President's Theme "Leveraging Technology to Transform Cancer Care Delivery and the Patient Experience" will be explored through quarterly tech talks, podcasts, articles, blogs, education sessions, and more.

Opportunities exist to use technology to free up our time, so we can focus on shared decision-making, improving care to underserved patients, increasing clinical trial participation, and, most importantly, delivering person-centered care."

– David R. Penberthy, MD, MBA

ACCC President, 2022-2023

Medical Director, Radiation Oncology

Bon Secours, Southside Regional Medical Center

# Membership is \$1,260/year and provides EVERY member of your team with practical, problem-solving resources.

- ACCC's journal, Oncology Issues, delivers practical solutions and strategies to help your cancer program achieve programmatic and financial success.
- How-to's covering precision medicine, immunotherapy, molecular testing, specialty pharmacy, oral oncolytics, and more.
- Access to the breaking public policy and advocacy issues affecting the oncology team and its patients through legislative updates and participation in Capitol Hill Day.
- ACCCeXchange—a dynamic, membersonly online community for networking and sharing real-time feedback and solutions.

- Complimentary Oncology Reimbursement Meetings addressing the complexities of business and operations, programmatic tools, and coding and billing.
- Generous discounts to ACCC's Annual Meeting (Spring) and National Oncology Conference (Fall).
- Opportunity to participate in onsite or virtual personalized quality improvement workshops and learning labs designed specifically for your multidisciplinary team.

**BONUS!** First time members receive one free registration to an ACCC national meeting-valued at \$625!

ACCC membership runs July 1 – June 30.



#### To join, visit accc-cancer.org/join/cancer-program-membership

## The Association of Community Cancer Centers (ACCC) is the leading education and advocacy organization for the cancer care community.

Founded in 1974, ACCC is a powerful network of 30,000 multidisciplinary practitioners from 1,700 hospitals and practices nationwide. As advances in cancer screening and diagnosis, treatment options, and care delivery models continue to evolve—so has ACCC—adapting its resources to meet the changing needs of the entire oncology care team.

- 1801 Research Boulevard, Suite 400, Rockville, MD 20850
- 301.984.9496

accc-cancer.org





- Our ACCC membership enables us to stay engaged with other organizations in the fight against cancer. This was especially helpful during the pandemic as we all had to pivot and learn new approaches to how we do business. Collaboration is critical and ACCC enables us to do so in meaningful ways."
  - Renea Duffin, MPA, Vice President, Cancer Support and Outreach, Mary Bird Perkins Cancer Center (Cancer Program Member since 1987)
- ACCC has served as the leader for the 'nuts and bolts' of building and improving our programs. Their educational information is expansive and practical and is an important resource as we tackle issues like the pandemic, evolutions in practice, or practice-based issues like reimbursement. ACCC has done a great job staying a few years ahead of most practices and tackling the issues we see daily."
  - Douglas Flora, MD, LSSBB, Executive Medical Director,
     Oncology, St. Elizabeth's Cancer Center
     (Cancer Program Member since 1979)
- Despite being geographically disparate, contributing to and learning from the wider ACCC community brings us together in a way that ultimately accelerates improvement in cancer care delivery for our patients which is why we show up every day."
  - Mark Liu, MHA, Director, Strategic Initiatives,
     Oncology Service Line, Mount Sinai Health System (Cancer Program Member since 2013)