A NEW MEETING Focused on the CONVERGENCE of BUSINESS, QUALITY, TECHNOLOGY, and POLICY.

The oncology landscape continues its dramatic evolution, requiring new skills, cutting-edge technologies, and personalized services.

Critical conversations around this profound transformation will take place at the ACCC 44th Annual Meeting & Cancer Center Business Summit, an invaluable forum for key stakeholders in the business of cancer care.

Register by January 24 to save up to $125!
ACCC-CANCER.ORG/AnnualMeeting
WHY YOU NEED TO ATTEND

TODAY’S FOREMOST EXPERTS IN CANCER CARE—including healthcare executives, business leaders, and multidisciplinary providers—will come together to focus on care delivery and business models, federal healthcare policy, reimbursement and payment reform, strategic service line planning, hospital and practice alignment strategies, budgeting and contracting, and data collection and reporting.

THE ANNUAL MEETING WILL DRAW A DIVERSE AUDIENCE. Interact with oncology professionals from around the country who face similar organizational challenges. Develop partnerships with cutting-edge industry partners that offer solutions to meet the demands of business, workforce productivity, and value-based care delivery. All individuals engaged in cancer care operations should attend, including:

- Hospital presidents/CEOs/COOs/VPs/trustees
- Hospital C-suite executives (operations, development, and finance)
- Medical directors
- Oncology specialists (medical, radiation, and surgical)
- Oncology program and practice administrators, managers, and service line executives
- Healthcare consultants, vendors, and suppliers
- Pharmaceutical and biotechnology manufacturers
- Cancer program marketing and public relations professionals

AGENDA-AT-A-GLANCE

WEDNESDAY, MARCH 14
7:00 AM – 4:00 PM   ACCC Capitol Hill Day (Exclusively for ACCC Provider Members)
3:00 – 6:00 PM      Annual Meeting & Cancer Center Business Summit Registration Open
5:00 – 6:00 PM      New Member Meet & Greet for ACCC Members
6:00 – 7:00 PM      Welcome and Opening Reception in the Exhibit Hall

THURSDAY, MARCH 15
7:00 – 8:00 AM      Breakfast in the Exhibit Hall
8:00 AM – 5:00 PM    General and Breakout Sessions, Networking Breaks, Lunch, and Exhibit Hall
5:30 – 8:00 PM      Evening Event (Optional)

FRIDAY, MARCH 16
7:00 – 8:00 AM      Breakfast in the Exhibit Hall
8:00 AM – 1:00 PM    General and Breakout Sessions, Networking Breaks, Lunch, and Exhibit Hall
1:00 PM              Annual Meeting & Cancer Center Business Summit Adjourns
8:00 AM – 4:00 PM    ACCC Oncology Care Model Collaborative Workshop (Exclusively for those who are participating in the Oncology Care Model. Separate registration is required.)
It truly takes a village to come together to solve these issues that we face in today’s reality of complex payment reform.

Lisa J. Poiry, RN, OCN
EMR Coordinator/Quality Manager
Fort Wayne Medical Oncology and Hematology
**11:15 AM – 12:00 PM BREAKOUT SESSIONS**

**TRACK 1: BUSINESS**

Hospital & Physician Alignment Strategies  
Michael L. Blau, Esq., Foley & Lardner, LLP (MODERATOR)  
George Daneker Jr., MD, Cancer Treatment Centers of America  
Suanne Gersdorf, FACHE, Oklahoma Cancer Specialists  
Kelley D. Simpson, MBA, Oncology Solutions, LLC

**TRACK 2: QUALITY**

Strategies for Improving Care Coordination  
Mark Krasna, MD, Meridian Health System, Ocean Medical Center (MODERATOR)  
Marcus Neubauer, MD, McKesson Specialty Health and The US Oncology Network  
Tricia Strusowski, RN, MS, Oncology Solutions, LLC  
Barbara Tofani, RN, MSN, AOCN, Hunterdon Regional Cancer Center

**TRACK 3: TECHNOLOGY**

Leveraging Data Collection and Quality Reporting to Drive Change  
Gitesh Patel, Comprehensive Blood & Cancer Center (MODERATOR)  
Lani Alison, BSN, MS-HCQ, PCMH CCE, Regional Cancer Care Associates, LLC  
Austin Cadden, MBA, MPH, University of South Alabama Mitchell Cancer Institute  
Diana Verrilli, McKesson Specialty Health and The US Oncology Network

**TRACK 4: POLICY**

MIPS and MACRA Update  
Leah Ralph, ACCC (MODERATOR)  
Sibel Blau, MD, Northwest Medical Specialties  
Jennie R. Crews, MD, MMM, FACP, Seattle Cancer Care Alliance  
Andrew Furlow, Hogan Lovells US LLP (Invited)  
Stephen S. Grubbs, MD, FASCO, American Society of Clinical Oncology

**1:10 – 1:55 PM GENERAL SESSION**

Integrated Cancer Care Teams: Opportunities & Challenges  
Thomas Asfeldt, MBA, RN, Director, Outpatient Services & Radiation Oncology, Sanford Cancer Center  
Robin Hearne, RN, MS, Director, Cancer Services, The Outer Banks Hospital

Kavita Patel, MD, MS, FACP, Nonresident Fellow, Brookings Institution  
Mark S. Soberman, MD, MBA, FACS, President, ACCC  
Hear five top-level takeaways on how to transition from care siloed by specialty to an integrated model in which cancer care is coordinated around patients and their disease.

**2:05 – 2:50 PM BREAKOUT SESSIONS**

**TRACK 1: BUSINESS**

Physician Practice Models that Succeed in a Value-Based World  
Ronald R. Barkley, MS, JD, Cancer Center Business Development Group (MODERATOR)  
Ann Marie Edwards, Alliance Cancer Specialists  
Brad Prechtl, MBA, Florida Cancer Specialists  
James Wade III, MD, FACP, Cancer Care Specialists of Central Illinois, SC

**TRACK 2: QUALITY**

Managing Clinical Trials & Improving Patient Accrual in the Community Setting  
Carla Balch, TransMed (MODERATOR)  
Olalekan Ajayi, PharmD, Welch Cancer Center  
James Hamrick, MD, Flatiron Health  
Kevin Krenitsky, MD TransMed

**TRACK 3: TECHNOLOGY**

Streamlining Cancer Program Operations Through Technology  
Sorena Nadaf, MS, MMI, City of Hope (MODERATOR, Invited)  
Michael Peters, MBA, RT(R)(T), US Cancer Specialists  
Lijo Simpson, MD, OncoLens

**TRACK 4: POLICY**

Drug Pricing and Drug Access  
Jessica Turgon, MBA, ECG Management Consultants (MODERATOR)  
Ira Klein, MD, MBA, FACP, Janssen Pharmaceuticals  
Allen S. Lichter, MD, FASCO, Value in Cancer Care Consortium
### Track 1: Business

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<tr>
<th>Session Title</th>
<th>Moderator(s)</th>
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<tbody>
<tr>
<td>Organizing &amp; Optimizing a Regional Cancer Delivery System</td>
<td>Michael L. Blau, Esq., Foley &amp; Lardner, LLP (MODERATOR)</td>
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<td>Kathleen LaRaia, Munson Healthcare</td>
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<td>Matthew Sturm, MBA, ECG Management Consultants</td>
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### Track 2: Quality

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<tr>
<td>Accreditation, Standards &amp; Metrics—Challenges and Successes</td>
<td>Kashyap Patel, MD, Carolina Blood &amp; Cancer Care Associates (MODERATOR)</td>
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<td>Dava Gerard, MD, FACS, MPH, Advantage Oncology</td>
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<td>Barry Meisenberg, MD, Anne Arundel Medical Center, DeCesaris Cancer Institute</td>
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<td>Anne Marie F. Rainey, MSN, RN, CHC, Clearview Cancer Institute</td>
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### Track 3: Technology

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<tr>
<td>Leveraging Technology to Improve the Patient Experience</td>
<td>Brenton Fargnoli, MD, Flatiron Health (MODERATOR)</td>
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<td>Roger Holzberg, BFA, Reimagine Well</td>
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<td>Debbie Wagers, MHA, CCLS, Nebraska Medicine</td>
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<td>Ann Yager, MHA, BS, RT(R)(T), Nebraska Medicine</td>
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### Track 4: Policy

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<tr>
<td>Preparing for Commercial Bundles in Oncology</td>
<td>Ronald R. Barkley, MS, JD, Cancer Center Business Development Group (MODERATOR)</td>
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<td>Stuart Goldberg, MD, COTA, Inc.</td>
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<td>Mah-Jabeen Soobader, PhD, Archway Health</td>
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<td>Dave Terry, MBA, Archway Health</td>
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### 3:20 – 4:05 PM Breakout Sessions

#### Track 1: Business

- Hospital & Practice Benchmarking Models
  - Christian G. Downs, JD, MHA, ACCC (MODERATOR)
  - Bo Gamble, Community Oncology Alliance
  - Teri Guidi, MBA, FAAMA, Oncology Management Consulting Group
  - Elaine Towle, CMPE, American Society of Clinical Oncology

#### Track 2: Quality

- Cancer Service Line Redesign to Enhance Quality of Care & Operational Efficiency
  - Linda Bosserman, MD, FACP, City of Hope Medical Foundation (MODERATOR)
  - Kim Bell, Cleveland Clinic Taussig Cancer Institute
  - Cynthia Knorr-Mulder, MSN, BCNP, NP-C, Englewood Hospital and Medical Center
  - Patrick McCormick, MBA, Oregon Health & Science University’s Knight Cancer Institute

- EHR Data-Driven Strategies to Improve Processes & Reduce Costs
  - Sofia DeMarco, LeanTaaS (MODERATOR)
  - Jamie Bachman, MPA, University of Colorado Hospital, University of Colorado Cancer Center
  - Pamela Tobias, MS, RHIA, CHDA, Lehigh Valley Health Network

### 4:15 – 5:00 PM Breakout Sessions

#### Track 1: Business

- Preparing for Commercial Bundles in Oncology
  - Ronald R. Barkley, MS, JD, Cancer Center Business Development Group (MODERATOR)
  - Stuart Goldberg, MD, COTA, Inc.

#### Track 2: Quality

- Everything You Need to Know About 340B and Site of Service
  - Anil Shankar, JD, Foley & Lardner, LLC (MODERATOR)
  - Chris McLean, MBA, Methodist Health System

#### Track 4: Policy

### 5:30 – 8:00 PM

**Evening Social Event (Optional)**

Get social with @ACCCBuzz! Join the conversation on Facebook and Twitter using #AMCCBS
Information technology is being adopted to help streamline operations, improve care quality, and reduce costs. From finding inefficiencies in operational processes to developing symptom management pathways, bolstering patient care through remote monitoring, and using data to optimize value-based care performance, technology has become an integral player in today’s cancer care team.
ACCC CAPITOL HILL DAY—ACCC PROVIDER MEMBERS ONLY
WEDNESDAY, MARCH 14, 7:00 AM – 4:00 PM

As Congress continues to deliberate reforms to our healthcare system, now is the time to come to Capitol Hill to share the real-world impact that federal health policy has on cancer patients and care delivery in your community.

You’ll partner with colleagues from across your state to meet with legislators, where you’ll speak to the importance of improved funding for research, greater access to quality healthcare, and payment reform.

Luncheon Guest Speaker: Douglas R. Lowy, MD, Deputy Director, National Cancer Institute (NCI), the federal government’s principal agency for cancer research and training, will share how our nation’s investment in cancer research has led to new ways to prevent, detect, and treat cancer, and the importance of protecting federal funding for medical research.

Who Should Attend? Cancer center executives, physicians, nurses, administrators, pharmacists, social workers, financial advocates, and other members of the cancer care team. You must be an ACCC provider member to participate.

ACCC Capitol Hill Day is included with your Annual Meeting registration.

Visit ACCC-CANCER.ORG/CapitolHillDay for more details.

ACCC ONCOLOGY CARE MODEL COLLABORATIVE WORKSHOP
FRIDAY, MARCH 16, 9:00 AM – 4:00 PM

Join your fellow OCM practices to discuss key successes; share solutions to meeting requirements; and learn effective practices to continue transformational changes to achieve the goals of the OCM. Network with thought leaders with technical expertise on achieving OCM data requirements and quality measures reporting; claims analytics and expenditures tracking, financial advocacy, and more.

Who Should Attend? This workshop is exclusive to those who are participating in the Oncology Care Model, including physicians, administrators, social workers, pharmacists, nurses, OCM project managers, and others, as well as funders who specifically sponsor the ACCC OCM Collaborative.

Separate registration is required for the ACCC Oncology Care Model Collaborative Workshop.

Access the agenda and speaker information at ACCC-CANCER.ORG/OCMWorkshop

“The ACCC OCM Collaborative Workshop provides tremendous networking and valuable new ideas, leading to a more successful program at our institution.”

Valerie Csik, MPH, CPPS
Project Director, Practice Transformation, Sidney Kimmel Cancer Center
at the Thomas Jefferson University Health System
ACCC 44TH ANNUAL MEETING
& CANCER CENTER BUSINESS SUMMIT
March 14–16, 2018
Renaissance Washington, DC Downtown Hotel

SAVE UP TO $125 ON REGISTRATION UNTIL JANUARY 24

REGISTRATION RATES

ACCC Member
(Individual and Cancer Program Members) $650

2nd Registrant*
(All Multidisciplinary Care Team Members) $350

Non-Member
(All Multidisciplinary Care Team Members) $850

ACCC Industry Council Member $850

Industry/Company/Consultants/Vendors
(Non-Member) $1,025

* 2nd Registrant Details: ACCC members that register at the full rate ($650 or higher) may register ONE additional person, member or non-member, from an institution or practice at a discounted rate.

A Group Rate is available to three or more individuals of the same institution. For more information, please email the Membership Department at membership@accc-cancer.org.

3 EASY WAYS TO REGISTER

ONLINE
ACCC-CANCER.ORG/AnnualMeeting

EMAIL
registration@accc-cancer.org

PHONE
301.984.9496, ext. 200 or 216

HOTEL INFORMATION

Renaissance Washington, DC Downtown Hotel
999 9th St. NW
Washington, D.C. 20001

Special Meeting Rate: $279 per night (plus tax)

The deadline to reserve a room at the discounted rate is February 19, 2018 (subject to availability). To reserve your room, please visit bit.ly/AMCCBSHotel or call 202.898.9000 and mention the Annual Meeting.

For travel information, please visit ACCC-CANCER.ORG/AnnualMeeting-Travel

Get social with @ACCCBuzz! Join the conversation on Facebook and Twitter using #AMCCBS