

ASSOCIATION OF COMMUNITY CANCER CENTERS

# 2020 IMPACT REPORT



Association of Community Cancer Centers

## INTRODUCTION

### A Message from ACCC's President

## TOGETHER WE ARE STRONGER

2020 was a year that tested our strength like no other. Overnight, COVID-19 demanded that cancer programs and practices redefine how they work while keeping their patients and staff safe during a global pandemic. As the oncology community addresses these unforeseen changes, there has never been a more important time to be part of the ACCC community.

Our work is driven by the challenges, successes, and shared experiences of our members. The tools, resources, and education initiatives that ACCC develops in response to those needs are found throughout this Impact Report. When we come together, learn from, and support one another, we truly are stronger.

## CANCER CARE IN A CRISIS

### ACCC's COVID-19 Response

## ALL HANDS ON DECK

When coronavirus disease 2019 began to spread widely in the United States in early March, ACCC members on the frontlines of the pandemic wanted to come together as a community to share their experiences. ACCC quickly established a Coronavirus Response Hub where members could post information, processes, and resources to support one another. In the months that followed, members generously shared their perspective and lessons learned by participating in ACCC webcasts, mini-podcasts, and blog posts. Moving forward, ACCC will communicate strategies and solutions collected from members in COVID-19 focus groups in our 2020 *Trending Now in Cancer Care* report. New education programs in telehealth and financial navigation guide members through recovery, and ACCC will share strategies for vaccine delivery tailored to the needs of patients with cancer.

## COVID-19 Webcast Series

From March through July, ACCC hosted a live weekly webcast series guiding cancer programs through critical operational issues, including implementing telehealth, managing COVID-positive patients, optimizing staffing, conducting clinical research, and much more.

**80%** of webcast learners reported being able to provide better treatment and/or care practices.

## **CANCER BUZZ Mini-Podcast Series**

Recognizing the need for shorter educational content during the pandemic, ACCC published weekly mini-podcasts on the *CANCER BUZZ* feed on topics like cancer team self-care, drive-thru COVID-19 screening, creative approaches to cancer prevention activities, and analyzing COVID-19 data.

**27,000** care team members engaged with our COVID-19 content.

## **COVID-19 Discussion Groups**

Recognizing the ongoing desire for members to share insights, resources, and effective practices, ACCC created the COVID-19 Discussion Group on ACCCeXchange, enabling members to connect in real time through live polling questions and conversations guided by guest moderators from the COVID-19 webcast series.

## **A Patient-Centric Approach**

In the months following the onset of the pandemic, ACCC developed the COVID-19 Financial Advocacy Resources Hub to help programs stay informed on updates to financial assistance programs and insurance coverage. ACCC also launched a project to help cancer programs adopt and expand telehealth solutions in an increasingly virtual healthcare environment.

## **CLOSING THE GAP IN CANCER RESEARCH**

### **Dr. Randall A. Oyer's President's Theme**

#### **COMMUNITY ONCOLOGY'S ROLE IN CLINICAL RESEARCH**

As precision medicine becomes more prevalent in oncology practice, it's crucial that clinical trials enroll patients from the communities they represent—not only does this reduce health disparities, but it also strengthens the generalizability of the research. Through Dr. Randall A. Oyer's 2020-2021 President's Theme, Community Oncology Can Close the Gap in Cancer Research, ACCC addressed key issues in clinical trial access, accrual, and administration, highlighting how community programs can participate in trials alongside or with support from academic centers; reaching patients with clinical trials closer to where they live; and reducing systemic inequalities in community cancer research.

#### **ACCC Research Review**

Guided by the President's Theme Task Force, the monthly ACCC Research Review newsletter highlighted critical issues in cancer clinical research, such as reducing

disparities for underserved groups, improving rural access to research, and training a diversified clinical research workforce.

### **President's Theme Webcasts**

Monthly webcasts provided expert guidance to community cancer programs on topics like tissue acquisition, optimally utilizing advanced practitioners, diversifying clinical research participation, and integrating the community voice into trial design.

### **Addressing Health Disparities**

In collaboration with the American Society of Clinical Oncology, ACCC issued a Request for Ideas to increase cancer clinical treatment trial participation of racial and ethnic minorities. Outcomes will include a site self-assessment tool and implicit bias training to be shared with ACCC members.

## **A COMMITMENT TO VIRTUAL LEARNING** **A New eLearning Experience**

### **MULTIDISCIPLINARY EDUCATION + PROFESSIONAL CONTENT**

In late 2019, ACCC members made it clear that virtual learning was a crucial component of cancer team education—so ACCC responded by developing a robust and immersive virtual learning platform that offers oncology professionals greater access to professional development. With a variety of flexible online learning options, ACCCeLearning offers both in-depth courses and quick knowledge in shorter learning formats. Cancer professionals can explore the catalog by topic and access a vast library of live and on-demand recordings with presentations on oncology pharmacy, precision medicine, disease-specific education, and much more.

### **Oncology Reimbursement**

The regional ACCC Oncology Reimbursement Meetings were reformatted into five live virtual sessions in the summer and fall of 2020. Free to ACCC members, sessions focused on strategies to protect revenue during the pandemic, improve financial navigation services, and prepare for the 2021 Medicare payment rules. Spring 2021 sessions will focus on value-based care models and the impact of COVID-19 on revenue cycle management.

### **Financial Advocacy**

The ACCC Financial Advocacy Network launched its second set of courses in the popular Financial Advocacy Boot Camp, featuring virtual learning on cost-related health literacy, outcome measurement, financial distress screening, and oncology basics. In November, ACCC hosted a five-part webinar series addressing emerging issues in treatment affordability and cancer program sustainability.

## **Honoring Innovation in Cancer Care**

At the ACCC 37th [Virtual] National Oncology Conference, September 14-18, ACCC was proud to honor an outstanding cohort of eight Cancer Program Members with the 2020 ACCC Innovator Awards. In recognition of their achievements in areas as diverse as workforce training, supportive care integration, patient education, and hospital admission reduction, award winners shared their replicable strategies during the conference and returned for a live Q&A with attendees. These innovative programs will also be featured in *Oncology Issues*.

## **A MULTIDISCIPLINARY APPROACH TO CANCER CARE Integrated Tools for the Entire Oncology Team**

### **ADDRESSING EVERY ASPECT OF ONCOLOGY**

As the first organization dedicated to multidisciplinary cancer care, ACCC has been at the forefront of developing critical education programs and promoting the collective concerns of the entire oncology team through its advocacy work. Whether you're a medical oncologist, nurse, cancer program administrator, researcher, hospital executive, pharmacist, social worker, financial navigator, or pathologist—or any other member of the care team—ACCC has tools and resources to expand your knowledge, streamline internal processes, and elevate the delivery of patient-centered care.

### **Disease-Specific Education**

ACCC developed valuable eLearning courses on chronic lymphocytic leukemia, multiple myeloma dispensing models, urothelial carcinoma, advanced cutaneous squamous cell carcinoma, acute lymphocytic leukemia, and biomarker testing. ACCC will continue to expand our virtual portfolio throughout 2021.

### **Quality Care Delivery**

ACCC launched its Model for Improving Care Coordination as a free interactive tool with 12 assessment areas to help improve care for Medicaid patients with lung cancer. ACCC also created an evidence-based Geriatric Oncology Gap Assessment to help programs evaluate their current efforts and prioritize improvements.

### **Patient-Centered Care**

To help multidisciplinary practitioners work with patients collaboratively, ACCC created webinars on shared decision-making and an explainer video for the Ask Me 3<sup>®</sup> health literacy tool. ACCC also published a tiered matrix of recommendations that programs can use to advocate for comprehensive cancer care services and support service line growth.

## EXPANDING OUR REACH

A large part of ACCC's work lies in sharing the research, knowledge, and analysis we develop with the greater oncology community. We take a multifaceted approach to spreading our advocacy and education content, sharing information in a variety of formats so that our work has the potential to impact as many providers, patients, and caregivers as possible.

### Renewed Advocacy Focus

In 2020, the ACCC Alternative Payment Model Coalition built on ACCC's OCM Collaborative by addressing the broader interest in alternative payment models. Another advocacy priority was working with ASTRO to oppose the sudden implementation of the Radiation Oncology Model, and in December, ACCC joined a lawsuit against CMS over the implementation of the Most Favored Nation Interim Final Rule.

### Abstracts & Presentations

ACCC presented research at 29 national and international oncology conferences in 2020. Guided by Advisory Committee member input, research focused on clinical and non-clinical studies including biomarkers, immunotherapy, optimal lung cancer care delivery, comprehensive cancer care services, and BRCA testing. In 2021, several ACCC manuscripts will be published in *JCO Oncology Practice*.

### Awards That Inspire

ACCC was proud to present its 2020 Annual Awards to three outstanding leaders in oncology. Dr. Lawrence N. Shulman received the Annual Achievement Award; Dr. Roy S. Herbst was the Clinical Research Award recipient; and the David King Community Clinical Scientist Award was presented to Dr. Wortia McCaskill-Stevens. Awards recipients shared their wisdom during presentations that are available to watch online.

### Multidisciplinary Membership Breakdown

<b>Business &amp; Reimbursement Staff</b>	3.40%
<b>Financial Advocates</b>	4.14%
<b>Advanced Practice Providers</b>	8.20%
<b>Cancer Program Leadership</b>	11.66%
<b>Supportive Care Staff</b>	12.38%
<b>Cancer Program and Practice Administrators/Managers</b>	9.20%
<b>Oncology Nurses</b>	12.13%
<b>Fellows, Physicians, and Researchers</b>	32.88%
<b>Other Members</b>	6.02%

# **ADAPTING TO THE FUTURE OF ONCOLOGY**

## **Coming Soon from ACCC**

### **PREPARING FOR WHAT LIES AHEAD**

The disruption and challenges of 2020 will dramatically impact the cancer community for years to come due to decreased access to care as a result of unemployment, postponed cancer screenings, and the emotional and physical effects of providing care during a pandemic. In 2021, our educational portfolio will grow to offer cancer teams across the country timely and informative educational content on subjects like cancer care during the COVID-19 era, oral combination therapies, hematologic malignancies, cancer care disparities, precision medicine, and innovative therapies.

With a new administration comes new health policy, and ACCC expanded its advocacy department to provide members with comprehensive policy guidance. In 2021, ACCC will focus on the implementation of sustainable telehealth policies, support and resources to members of the oncology workforce, and models to reshape reimbursement to better meet the needs of patients and providers. In May, ACCC will host its first-ever Virtual Capitol Hill Day, where members can share the real-world impact that federal health policy has on their patients, cancer program, and community.

### **Driving Oncology Care Forward**

Krista Nelson, MSW, LCSW, OSW-C, FAOSW, has chosen Real-World Lessons from COVID-19: Driving Oncology Care Forward as the 2021-22 ACCC President's Theme. ACCC will build upon this theme by developing resources for reducing health disparities, establishing the justification for high-impact supportive care services, and supporting oncology workforce well-being and resilience.

### **Expanding Resources in Clinical Education**

From biomarker implementation to colorectal cancer, castration-sensitive prostate cancer, HER2-positive breast cancer, and early- and late-stage NSCLC, ACCC will continue to work with clinical oncology experts and develop premier education activities—several of which will be eligible for CME/CNE/CPE credit—and grow its position as a resource for impactful clinical updates.

### **Responding to the Impact of COVID-19**

ACCC has revamped its annual *Trending Now in Cancer Care* survey to capture member experiences and needs through facilitated roundtable discussions, where conversations will delve into the most critical areas impacting oncology care and operations today, including COVID-19 implications, telehealth, revenue cycle management, staffing needs, and clinical research.

## ACCC Membership by the Numbers

**690** Cancer Program Members  
**18** Healthcare System Members  
**360** Individual Members  
**6,360** Oncology State Societies at ACCC Members  
**28,000** Total Multidisciplinary Practitioners (as of 12/30/2020)  
**26,790** Total Multidisciplinary Practitioners (as of 12/30/2019)  
**7.3%** increase from 2019 to 2020

## STAY ENGAGED WITH ACCC

### Ways to Get Involved

#### Join the Conversation on ACCCeXchange

ACCCeXchange is a members-only discussion forum where you can gain multidisciplinary perspectives to emergent issues. No matter your role, you can find the answers to your questions and share your experiences. With additional subgroups for COVID-19 and financial advocacy, you can find support for specific challenges you may face.

#### Attend Live, Virtual, and On-Demand Events

ACCC offers regular opportunities for professional growth and oncology process improvement. If you need guidance, a set of best practices, or accredited education, ACCC has something for you. Take a look at our upcoming calendar of events and our eLearning catalog. Most events are free or available at reduced rates for ACCC members.

#### Join a Task Force or Committee

We rely on our most valuable resource—our members—to provide input and insights in navigating issues related to cancer care. There are a number of volunteer opportunities available at ACCC—let us know your professional interests via a simple contact form and we'll connect you with a group that matches your preferences.

#### Update Your Information

ACCC offers targeted educational content based on your professional interests. We encourage you to update areas of concentration, mailing preferences, job titles, and credentials by logging in to your profile on the ACCC website. You must have an ACCC profile to register for live and virtual events, and to participate in the conversations on ACCCeXchange.

#### Submit an Awards Nomination

Do you know someone whose outstanding work in cancer care and clinical research is worthy of recognition? Nominations and applications for the 2021 ACCC Annual Awards are now open—submit your nomination today! ACCC Innovator Awards nominations open every January.



## **ACCC LEADERSHIP, PARTNERS, AND SUPPORTERS** **Committed to Quality Cancer Care**

### **Executive Committee 2020-2021**

- **Randall A. Oyer, MD**  
President
- **Krista Nelson, MSW, LCSW, OSW-C, FAOSW**  
President-Elect
- **David R. Penberthy, MD, MBA**  
Treasurer
- **Olalekan Ajayi, PharmD, MBA**  
Secretary

### **Board of Trustees 2020-2021**

- **Nadine Barrett, PhD, MA, MS**
- **Amy Ellis**
- **Jorge García, PharmD, MS, MHA, MBA, FACHE**
- **Amanda Henson, MSHA, MBA, FACHE**
- **Una Hopkins, RN, FNP-BC, DNP**
- **Jeff Hunnicutt**
- **Barbara Jensen, RN, BSN, MBA**
- **Michelle Shiller, DO, AP/CP, MGP**
- **Lawrence D. Wagman, MD**
- **Wendi Waugh, BS, RT(R)(T), CMD, CTR**

### **Oncology State Societies at ACCC**

The Oncology State Societies at ACCC is a network of 21 state societies managed by the Association of Community Cancer Centers. Society members receive benefits from ACCC, participate on the ASCO State Affiliate Council, and access state-specific educational resources to help stay ahead of the challenges that result from a shifting healthcare landscape.

Visit [acc-cancer.org/impact-report](https://acc-cancer.org/impact-report) to view the ACCC 2020 Impact Report as an interactive, digital presentation.

# 2020 ACCC Treasurer's Report

David R. Penberthy, MD, MBA

The statement of Financial Position shows an increase in net assets of \$950,034 from \$9,592,580 to \$10,542,614 for fiscal year 2019-2020. The increase is largely due to funding for new educational programming. The Statement of Activities and Change in Net Assets shows total unrestricted net assets at year-end of \$1,884,066, up from \$1,632,313 at the beginning of the year. The investment accounts increased by \$94,554 from \$1,850,681 to \$1,945,235. Financial statements for the fiscal year ended June 30, 2020, are provided.

Amendments to the budget for the purpose of conducting educational programming in conjunction with the Corporate Development Committee have been approved for fiscal year 2021. The Finance Committee approved budget amendments for up to \$10,800,000 of revenue with associated direct project costs of \$10,260,000. Through December 31, 2020, about \$5,000,000 has been recorded for this revenue. Additional funding commitments as of December 31, 2020, for the 2021 fiscal year, total about \$3,000,000, for total estimated revenue of about \$8,000,000, with associated project costs estimated at \$7,600,000.

## Statement of Financial Position as of June 30, 2020

**\*Unaudited**

<b>ASSETS</b>	
<b>CURRENT ASSETS</b>	
Cash	\$7,794,329
Investments	1,945,235
Accounts Receivable	166,333
Sponsorship Receivable	1,429,008
Prepaid Expenses	63,443
Total Current Assets	11,398,348
<b>FIXED ASSETS</b>	
Development of New Website	52,164
<b>OTHER</b>	
Sponsorship Receivable, Net of Current Portion	-
<b>Total Assets</b>	<b>\$11,450,512</b>
<b>LIABILITIES AND NET ASSETS</b>	
<b>CURRENT LIABILITIES</b>	
Accounts Payable & Accrued Labor	\$628,155
Deferred Revenue	
Membership	126,313
Other	152,170
Total Current Liabilities	906,638
<b>LONG-TERM LIABILITIES</b>	
Deferred Revenue	
Membership Dues, Net of Current Portion	1,260
Total Liabilities	907,898
<b>NET ASSETS</b>	
Without Donor Restrictions	1,884,066
With Donor Restrictions	8,658,548
Total Net Assets	10,542,614
<b>Total Liabilities and Net Assets</b>	<b>\$11,450,512</b>

*\* Audited financial statements are available at ACCC headquarters.*

# Statement of Activities and Change in Net Assets for the Year Ended June 30, 2020

\*Unaudited

REVENUE	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Membership Dues	\$961,478	-	961,478
Conference and Meetings	1,220,928	647,525	1,868,453
Journal	25,000	151,850	176,850
Interest	17,904	-	17,904
Other	114,396	52,500	166,896
Provider Access and Education Projects	14,457	9,451,415	9,465,872
<b>Net Assets Released from Donor Restrictions</b>	9,605,009	(9,605,009)	-
<b>Total Revenue</b>	<b>\$11,959,172</b>	<b>\$698,281</b>	<b>\$12,657,453</b>
 <b>EXPENSES</b>			
Program Services			
Conference and Meetings	1,533,108	-	1,533,108
Journal	194,497	-	194,497
Other	160,843	-	160,843
Provider Access and Education Projects	7,456,436	-	7,456,436
<b>Total Program Services</b>	<b>\$9,344,884</b>	-	<b>\$9,344,884</b>
Supporting Services			
General	928,464		928,464
Membership	502,610		502,610
Fundraising	931,461		931,461
<b>Total Supporting Services</b>	<b>\$2,362,535</b>		<b>\$2,362,535</b>
<b>Total Expenses</b>	<b>\$11,707,419</b>		<b>\$11,707,419</b>
 <b>Change in Net Assets</b>	 <b>\$251,753</b>	 <b>\$698,281</b>	 <b>\$950,034</b>
 <b>Net Assets, Beginning of Year</b>	 <b>\$1,632,313</b>	 <b>\$7,960,267</b>	 <b>\$9,592,580</b>
 <b>Net Assets, End of Year</b>	 <b>\$1,884,066</b>	 <b>\$8,658,548</b>	 <b>\$10,542,614</b>

\* Audited financial statements are available at ACCC headquarters.