

# Charles L. Spurr Piedmont Oncology Symposium

**Sept. 15–16, 2017**

Renaissance Asheville Hotel  
31 Woodfin St.  
Asheville, NC



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## Target Audience

This activity has been planned for medical, surgical, gynecologic and radiation oncologists, physicians in training, oncology nurses, clinical research associates and allied health professionals.

## Overview

Through didactic presentations and case studies, members of the audience will gain knowledge about best practice and new advances in treating oncology patients.

## Objectives

**Upon completion of this program, participants will be better able to:**

- Discuss the medical management of metastatic prostate cancer.
- Identify new therapeutic strategies in the treatment of lung cancer.
- Review optimal delivery and sequencing of HER 2+ targeted agents in the metastatic breast cancer setting.
- Describe pain conditions and treatments that result from cancer treatment.
- Identify laboratory and clinical issues related to direct oral anticoagulants.
- Discuss major disparities in cancer incidence and outcomes.
- Review the classification and treatment of primary brain tumors.
- Identify therapeutic interventions for patients with brain metastases.
- Evaluate current management strategies for gastric cancer.
- Review guidelines for monitoring and outcomes in CML after discontinuation of TKI therapy.

## Hotel Reservation Information:

Hotel reservations for the event can be made by calling Marriott reservations 1-800-468-3571. Group rate deadline is 11:59 pm, Monday, Aug. 14, 2017.

### **CONFLICT OF INTEREST POLICY:**

It is the policy of Wake Forest School of Medicine to require disclosure of any significant financial interest or any other relationship a faculty member or a planning committee member has with the manufacturer(s) of any commercial products or services discussed in an educational presentation. This information can be found in the materials distributed at the meeting.

## Credit

- The Wake Forest School of Medicine designates this live activity for a maximum of 10.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- 10.0 Contact Hours from Northwest AHEC
- 1.0 CEUs from Wake Forest School of Medicine
- 10.0 Continuing Nursing Education (CNE) Contact Hours

Northwest Area Health Education Center (NWAHEC) is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. (#AP006-170915)

Participants must attend the entire activity and complete the online evaluation to receive credit. NO partial credit will be awarded.

## Cost and Registration

\$300—Industry Clinical Educators and MSLS

\$200—MD / DO

\$150—All others

**Registration fee** includes instructional and administrative costs, handouts, continental breakfast and lunch.

**Register and pay online at [northwestahec.org](http://northwestahec.org)** or complete and return the attached registration form by mail or fax. Payment by credit card (Visa, MasterCard, and American Express) accepted online. Personal check, corporate check, money order, or WFBMC internal transfer accepted by mail.

**Payment Policy**—Payment is required on or before entrance into any Northwest AHEC activity. If a corporate payment has not been received prior to the activity start date, you will be required to provide a personal credit card or check. To avoid personal payment, you should check with the financial staff at your organization to determine status of payment. If and when the corporate payment is received, Northwest AHEC will issue a full refund based on your original form of payment.

**Refund Policy**—Cancellations received in our office up to two days prior to the activity will result in a charge of \$50, or 30 percent of the paid registration fee, whichever is less. Cancellations received less than two days before the activity will not be refunded. You may send a substitute in your place.

When planning for an educational activity, registration fees are not based on credit hours or agenda. Registration fees are based on expenses such as meeting room rentals, food, equipment, staff, etc. and are not adjusted by issues such as cancellation of speakers or other unforeseen circumstances. Every effort will be given to ensure the activity is a success.

**Note**—If you have not received confirmation of your registration 24 hours before the program date, please call Lori Crutchfield at 336-713-7729 or email [lcrutchf@wakehealth.edu](mailto:lcrutchf@wakehealth.edu) to verify the status of your registration.

# Agenda

## Friday, September 15, 2017

7:15 am Registration/Continental Breakfast/Exhibits

### General Session

8 am **Welcome and Remarks**

Bayard Powell, MD

8:10 am **Treatment of HER2 Positive Metastatic Breast Cancer**

Komal Jhaveri, MD, FACP

Attending, Breast Medicine Service and Early Drug Development Service  
Memorial Sloan Kettering Cancer Center, Weill Cornell Medical College

9:10 am **New Therapeutic Strategies in Lung Cancer**

Stephen Liu, MD

Assistant Professor, Medstar Georgetown University Hospital

10:10 am **Break and Exhibits**

10:40 am **Medical Management of Metastatic Prostate Cancer**

Joshua M. Lang, MD, MS

Assistant Professor, Department of Internal Medicine  
Carbone Cancer Center, University of Wisconsin

11:40 am **Pain in Hematology and Oncology**

Robert Hurley, MD, PhD

Professor, Department of Anesthesiology  
Medical College of Wisconsin

12:40 pm **Lunch**

1:15 pm **Updates in Gastric Cancer**

David H. Ilson, MD, PhD

Professor of Medicine

Memorial Sloan Kettering Cancer Center, Weill Cornell Medical College

2:15 pm **Stretch Break**

2:25 pm **Disparities and Oncology Clinical Trials**

Karen Winkfield, MD, PhD

Associate Professor, Radiation Oncology

Director, Cancer Health Equity

Wake Forest School of Medicine

3:25 pm **Adjourn**

## Saturday, September 16, 2017

- 7:15 am Breakfast and Exhibits
- 7:50 am **Welcome and Remarks**  
Bayard Powell, MD
- 8 am **The Dawn of Therapeutic Revolution for Patients with Brain Metastases**  
Glenn J. Lesser, MD, FACP  
Louise McMichael Miracle Professor and Associate Chief, Section on Hematology and Oncology  
Director, Medical Neuro-Oncology  
Clinical Program Leader, Brain Tumor Center of Excellence  
Wake Forest School of Medicine
- 9 am **Primary CNS Tumor Update**  
Roy Strowd, MD  
Assistant Professor, Neurology and Section on Hematology and Oncology  
Wake Forest School of Medicine
- 10 am **Break and Exhibits**
- 10:30 am **Chronic Myelogenous Leukemia Monitoring and Tyrosine Kinase Inhibitor Discontinuation**  
Ehab Atallah, MD  
Associate Professor of Medicine, Division of Hematology and Oncology  
Medical College of Wisconsin Cancer Center
- 11:30 am **Direct Oral Anticoagulants: A Review of Current Laboratory and Clinical Issues**  
Andrew Farland, MD  
Assistant Professor, Section on Hematology and Oncology  
Associate Director, Hematology and Oncology Fellowship Program  
Wake Forest School of Medicine
- 12:30 pm **Adjourn**

### For More Information and Assistance

If you have questions about registering for this activity or need auxiliary aids or special services to attend, please contact Lori Crutchfield at least five working days prior to the activity by calling 336-713-7729 or emailing [lcrutchf@wakehealth.edu](mailto:lcrutchf@wakehealth.edu).

# Registration Form

Charles L. Spurr Piedmont Symposium

REGISTER AND PAY ONLINE AT [NORTHWESTAHEC.ORG](http://NORTHWESTAHEC.ORG)

## Registration Fee:

- \$300—Industry Clinical Educators and MSLS  
 \$200—MD / DO  
 \$150—All others

Name \_\_\_\_\_

Profession \_\_\_\_\_ Degree \_\_\_\_\_

Job Title \_\_\_\_\_

Last Four Digits of Social Security # (required) \_\_\_\_ \_\_\_\_ \_\_\_\_ \_\_\_\_

Employer Name \_\_\_\_\_

**Contact Method:**  Mail Only  Email Only  Both

**Mailing Address:**  Home  Work

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Email Required:** \_\_\_\_\_

- Preferred Email  Home Email  Work Email

By providing your fax number, email address and telephone number, you have granted permission for us to contact you via the numbers and address indicated.

## Ways to Register:

- ▶ **Register online** by clicking the following link: [www.nwahec.org/52976](http://www.nwahec.org/52976) Visa, MasterCard, and American Express accepted online only. Payment by check option available for most activities.
- Make check payable** to Wake Forest University Health Sciences and mail, with registration form, to:  
Wake Forest School of Medicine / NW AHEC  
Medical Center Boulevard, Winston-Salem, NC 27157-1060  
Attention: Lori Crutchfield
- WFBMC Internal Transfer:** 25-digit chartfield #  
\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_
- Employer will make payment.** Supervisor completes below and faxes registration to 336-713-7701.

Supervisor's Name (Printed)

Signature

Phone

By signing, I am certifying that agency payment will follow. If you have a balance due and do not attend or send a substitute, you will be invoiced for the full program fee.