

KNOWLEDGE IS POWER WHAT?

ACCC 38TH ANNUAL
NATIONAL MEETING

Focus on Business,
Economics, & Policy

March 12–14, 2012

Renaissance Baltimore Harborplace Hotel
BALTIMORE, MARYLAND

AGENDA

Sessions from the ACCC 38th Annual National Meeting will be available online after the meeting. Access to the on-demand sessions is complimentary with meeting registration or can be purchased from ACCC's online store.



Video of session presentation (with slides and full audio) are available



Audio and slides only are available

Tuesday, March 13, 2012



The Affordable Care Act—Two Years Later

Deborah E. Trautman, PhD, RN, *Johns Hopkins Medicine Center for Health Policy and Healthcare Transformation*

Even with legal challenges and the November election on the horizon, the Affordable Care Act presses forward. Explore key aspects and requirements of the law that have already been implemented and next steps, including state exchanges, standards for ongoing federal oversight, quality data reporting requirements, and the definition of essential health benefits for each state.



Radiation Technology Cost-Benefit Analysis

Moderator: Cliff Goodman, PhD, *The Lewin Group*

William L. Holden III, MBA, RT (T)(R), *Christiana Care Health System, Helen F. Graham Cancer Center*

Najeeb Mohideen, MD, Radiation Oncology Associates, *Northwest Community Hospital*

Andre Konski, MD, MBA, MA, FACR, Karmanos Cancer Institute, *Wayne State University*

Many radiation technologies, such as image-guided radiation therapy and proton therapy, come with a heavy price tag. A new proton therapy center, for example, can cost \$100–140 million. At the same time, new Medicare rules in 2012 significantly affect radiation oncology reimbursement. Learn about the newest advances in radiation oncology technology and treatments, and hear our panel weigh the benefits against the costs for providers and patients.



Drug Shortages: Ethics of Drug Distribution

Moderator: Ernest R. Anderson, Jr., MS, RPh, FASHP, FMSHP, System Vice President of Pharmacy, *Steward Health Care*

Warren Dodge, *Creekside Holdings*

Michael Kolodziei, MD, *New York Oncology Hematology*

Many facilities report they are temporarily modifying or suspending a chemotherapy regimen for their patients because they are unable to obtain a specific drug. At the same time, the oncology drug shortage has opened the door for so-called gray market companies that exploit the short supply, buying up drugs and then selling them to hospitals at massive markups. Find out how some cancer programs and practices ethically address the current crisis in drug distribution.



From AWP to ACOs: An Oncologist's Journey

Leonard Kalman, MD, *Advanced Medical Specialties, LLC*
Chair: Elaine L. Towle, CMPE

The business model of community oncology is evolving, and the choices an oncologist faces are expanding. Explore the pros and cons of going it alone in a small practice, joining a larger practice or a national network, becoming part of a local/regional network that integrates with the local/regional health system, or pursuing an employment model. Learn the key drivers of success, key relationships and key challenges, and understand the range of choices an oncologist faces today.

Wednesday, March 14, 2012



Role and Importance of Patient Assistance Programs for Cancer Drug Access

Saurabh Aggarwal, PhD, *Novel Health Strategies, LLC*

Increasingly, payers are choosing not to cover certain cancer drugs or placing them on a specialty tier, leading to significant costs for patients. Community-based patient assistance programs can provide free drugs, co-pay assistance, and counseling to uninsured and underinsured patients with cancer. Learn how the design, operation, and management of these programs have significantly evolved during the past few years and understand trends in access to cancer drugs.



ACCC Educational Program: The Changing Landscape of Cancer Care and Payments

Rhoda Dunn, *Kantar Health*
Kathleen Lokay, *D3 Oncology Solutions/Via Oncology Pathways*

Among the many findings from ACCC's recent meeting "Navigating the Changing Landscape of Payment Models in Community Oncology" and from ACCC's 2011 survey, "Cancer Care Trends in Community Cancer Centers," are that 1) traditional reimbursement models are changing, 2) collaborative programs between payers and physicians are emerging, and 3) physician affiliations with cancer programs are increasing. Explore the trends in cancer care and reimbursement, and benchmark your program against others in terms of consolidation, expansion, replacement of clinical technology, hiring, and financial health.



ACCC Legislative and Regulatory Update

Matthew Farber, MA, *ACCC*

Find out how to guide your cancer program through the cuts in drug reimbursements, removal of the prompt-pay discount, and reductions in payments to hospitals for bad debt.



Financial Optimization of Employed Physician Practices

Matt Sturm, *ECG Management Consultants, Inc.*
Malita Scott, *ECG Management Consultants, Inc.*

Assess the feasibility of employing physician practices in light of the new employed physician framework. Understand how to structure the transaction and help manage the operational transition of a practice from independence to part of the medical group enterprise within the hospital setting.



Expanding Facility Offerings through Creation of an APBI Program

Deanna Attai, MD, *Center for Breast Care, Inc.*
Chair: Nicole A. Bradshaw, MS, MBA

As longer-term clinical results establish the efficacy of accelerated partial breast irradiation (APBI), more facilities are considering an APBI program. Hear from the surgeon leader of a ground-breaking APBI program in Southern California who explores the potential advantages for establishing such a program, as well as how to assess demand in your service area, selection criteria, and key elements of communications and professional networking to support a successful APBI program.



Online Financial Resource Tools

Ariana Vargas, *GiveForward.com*

Chair: Frances Becker, LCSW, OSW-C

A number of non-profit organizations help patients and their families navigate the financial aspects of treatment for cancer. A new trend helps patients take control over their own finances: online tools such as Simplee Health, MedGift, and GiveForward, which are changing the way patients communicate with their support network and helping them acquire funds to meet out-of-pocket medical expenses.



Meeting New Commission on Cancer Standards for Navigation, Survivorship, and Distress Screening

Jennifer Bires, LICSW, *George Washington University Medical Faculty Associates*

Mandi Pratt-Chapman, MA, *George Washington University Cancer Institute*

Kat Steacy, APRN, FNP-C, CPON, *Center for Cancer and Blood Disorders, Children's National Medical Center*

Chair: Virginia T. Vaitones, MSW, OSW-C

Gain a better understanding of the new Commission on Cancer (CoC) standards for patient navigation, cancer survivorship, and psychosocial distress; hear an overview of a CoC-designated best practice survivorship program; and learn from the challenges and successes others have faced in creating and sustaining navigation, survivorship, and psychosocial support programs.



Challenges and Successes in Integrating Quality Improvement/Quality Measurement into Clinical Practice

Vickie Byler, RN, MSN, *Rex Cancer Center*

Cynthia L. Jones, BSHA, CPHQ, *Rex Cancer Center*

Chair: Steven L. D'Amato, MSP, BCOP

The journey to quality care demands accurate assessment of what your quality needs are and development of engaged service/specialty performance improvement teams. Find out how to recognize key strengths in your services and use these to enhance and improve your cancer service line. Plus, gain unique service line tools and simple analytic options to transform your data into useful information and make your operations more effective.



RAC Audits: Prevention and Preparation

Sally Eggleston, MBA, BSRT (T) *Revenue Cycle, Inc./RC Billing*

CMS is taking a proactive approach in its mission to stop Medicare fraud. The Recovery Audit Contractor (RAC) is one of its auditing entities. This session will supply tips to lessen the possibility of a RAC audit and explore real-world examples of RAC reviews and their outcomes.



ACCC Educational Session: The Value of Nutrition Programs – Establishing and Improving Cancer Nutrition Programs in the Community Cancer Setting

Shari Oakland Schulze, RD, CSO, *ESJH Comprehensive Cancer Center*

A comprehensive nutritional program is a key component for a quality patient experience. This educational program provides strategies and tools for ensuring a successful nutrition program.



Non-Medicare Patients: Their Place in Your Program

Matthew Zachary, Founder/CEO, *Stupid Cancer*

Medicare patients account for roughly half of most cancer centers' patient populations, leaving many children and young adults to make up the remaining patient mix. We'll detail the resources you need to assure that these patients' needs are met.



ACCC Educational Session: Prostate Cancer Programs: Developing Tools and Measuring Effectiveness in the Community Setting – Retrospective Data Outcomes

Susan M. Myers, MA, MPH, *Health Equity Associates, LLC*

Vijai Jaitley, MPH, MCHES, *Health Equity Associates, LLC*

Few outcome measures and decision-aid tools have been developed for treating patients with advanced prostate cancer. To help better meet the needs of these patients, ACCC's Prostate Cancer Programs educational project will develop tools and resources. Learn how the data from this project can help improve patient outcomes and satisfaction.